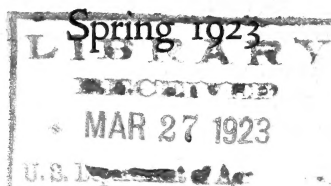


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

52.03
Fall 1922



DESCRIPTIVE LIST OF
GLADIOLI
OF UNUSUAL MERIT

OFFERED BY
W. E. KIRCHHOFF, SR.
HYBRIDIZER OF CHOICE GLADIOLI
MONTEREY, CALIF.



YOU ARE CORDIALLY INVITED TO VISIT OUR
FIELDS, THREE MILES EAST OF MONTEREY,
KIMBALL AVE., NEAR CASTROVILLE ROAD

Standard Varieties

Novelties

GLADIOLI OF UNUSUAL MERIT

Several of the following varieties, which are taking quite a prominent part commercially are the originations of W. E. Kirchhoff, Sr. Such as Glory of Pembroke, Kirchhoff's Violet, Professor A. C. Beal, Evelyn Miller, Miss Allegra Hamilton are some of the varieties which have been a delight to the visitors at our fields during the blooming season. In addition to these, we have selected some two hundred varieties, which bloomed this season for the first time but which will not be listed until we have accumulated a stock of each, sufficient to offer our customers. Many of these are unnamed and we extend to you a cordial invitation to visit our fields during the blooming season and suggest names for these beauties. The blossoming season of our seedlings is from June to October.

Here are a couple of winners, which we are offering for the first time. Stock is quite limited.

Mrs. W. E. Olmsted, the best and largest pure yellow in existence. price, \$25 per bulb.

MONTEREY, a very striking apricot color, very large flower. \$25 per bulb.

BADINA, Best Lavender at \$3.00 Each

This group of four leaders at \$1 per bulb, \$10 per dozen.

GLORY OF PEMBROKE. The finest pure cream, clear color, no markings, flowers are large in size and of new form.

KIRCHHOFF'S Violet... This is a color which has been quite difficult to obtain in a gladiolus. Only after several years of painstaking effort were we rewarded with a variety of this color, which would come up to the Kirchhoff Standard. Here it is, a true violet of good substance. Don't leave this out of your collection.

GOLDEN MEASURE, large clear yellow, the name describes it, worth several times the price we are asking.

PURPLE GLORY, a frilled variety of immense size, attracts much attention as it is very showy.

These Two at \$...80 Each, \$8.00 Per Dozen.

MRS. ALICE FISHER, pinkish lavender, large open blooms of good form.

BYRON L. SMITH, soft lavender with yellow markings in throat. A pleasing combination of colors.

This Collection of Six at \$.50 each, \$5.00 Per Dozen.

METEOR, fiery orange, darker shade of same color in throat, excellent for landscaping.

PROF. A. C. BEAL, rich maroon with faint yellow stripes on lower petals.

CHRIS, deep maroon, clear color, fine form and quite showy.

MISS ALLEGRA HAMILTON, cream shading to lavender with darker lines in throat.

MRS. W. J. PALMER, creamy white with faint lines in throat.

MARION WASHINGTON, canary yellow with faint pink markings in throat.

These Two Delicate Shades at \$.40 Each, \$4.00 Per Dozen.

MRS. DR. NORTON, apple blossom pink with lemon yellow markings in throat.

LOUISE, creamy lavender with shading of purple in throat.

CHOICE VARIETIES

Just An Even Dozen at \$.30 Each, \$3.00 Per Dozen

WAR, blood red, large flowers, well arranged on spike, blooms quite late.

CARMEN SYLVA, large white with slight stripe of purple in throat.

MARY FENNEL, deep lavender with faint yellow markings on lower petals.

LOVELINESS, creamy pink with yellow throat.

MYRTLE, a delicate pink, very early.

PRINCE OF WALES, delicate salmon pink with pale yellow markings on lower petals. One of the early bloomers.

EUROPA, pure white, six to eight well arranged blooms open at one time.

RED EMPEROR, crimson red, exceptionally large flowers, blooms with the early varieties.

EVELYN MILLER, shell pink with light pink throat, eight to ten well arranged flowers open at one time.

EARLY SUNRISE, the largest brilliant salmon with yellow throat, very early.

MRS. W. E. FRYER, orange scarlet, a medium to late variety.

LE MARECHAL FOCH, light flesh pink, large flowers, early.

**Make Your Garden Glad with This Group of Six at \$.15 Each,
\$1.50 Per Dozen.**

NIAGARA, large cream with dashes of carmine toward edge of petals.

PANAMA, fine flesh pink, a seedling of the well known America, very popular.

EVELYN KIRTLAND, deep pink with darker blotch of pink in throat.

GRETCHEN ZANG, light pink with crimson blotch in throat.

BARON HULOT, deep violet blue, one of the best in this color.

SCHWABEN, soft pure yellow, little red stripe on lower petals, large flowers.

A Couple Good Ones at \$.10 each, \$1.00 Per Dozen.

MRS. FRANK PENDLETON, Jr., flushed salmon pink with rich maroon blotch on three lower petals.

PEACE, very large, nearly white with pale violet feathering on lower petals.

Our mixtures will please you, try a liberal quantity.

Kirchhoff's Seedling Mixtures, all conceivable shades and colors, grown from seed of our own hybridization, \$1.00 per dozen, \$6.00 per 100.

Kirchhoff's Primulinus Hybrids. These are seedlings of Primulinus, which was found near Victoria Falls, South Africa. The original Primulinus was a small canary yellow flower, but by careful crossing with the large flowered type we have developed a much larger flower in practically all shades. Price \$1.00 per dozen, \$6.00 per 100.

Send us your orders now. Bulbs ready for shipment after November first. All the bulbs offered in this list are sent postpaid.

Our friends will confer us a favor by sending us the names and addresses of their flower loving friends.